



**HPMA Midlands Roadshow 2019: HR – Meeting the workforce challenge**  
**Wednesday 13 March 2019**  
**Birmingham**

**PROGRAMME**

- 09.30 Chair's welcome
- 09.35 **Opening address: HR – meeting the workforce challenge**  
Dean Royles, President Elect, HPMA
- 10.00 **Tomorrow's world: role of the workforce profession**  
**Dr Pat Oakley** Research Fellow at King's College London and Director of Practices Made Perfect, HPMA Trustee and winner of HPMA's Lifetime Achievement Award
- 11.00 Coffee & exhibition viewing
- 11.30 **Meeting the workforce challenges through retention and workforce planning**  
Sarah Chamberlain, Workforce Improvement Lead, NHS Improvement
- 12.00 **Collaboration - developing a sustainable workforce**  
Locumnest
12. 20 **HPMA – meeting the workforce challenge**  
Nicky Ingham, HPMA Executive Director
12. 40 **Lunch and exhibition viewing**
- 13.40 **Case studies – learning into practice** including  
  
**Recognising local talent**  
Karemo Kenye, Deputy to Chief Nurse, Workforce Development & Educational Innovation - Nursing, Midwifery & Allied Health Professionals, Barking Havering & Redbridge NHS Trust
- 14.40 Tea & exhibition viewing
- 15.05 **What the CEO needs from HR**  
Dean Royles, President Elect, HPMA
- 16.00 Chair's closing remarks