



HPMA East of England

## **2018 Autumn Event – ‘The Future of Workforce’**

**Monday 17 September 2018**

**10.00 until 16.30**

To be held at and hosted by: Mills and Reeve LLP, Botanic House, 98-100 Hills Rd, Cambridge CB2 1PH

- 10.00 *Arrival and Tea / Coffee*
- 10.15 **Julia Tybura, Managing Director, Zenon Consulting/ Board member, London HPMA Academy**  
➤ Welcome, introduction and run through of the agenda
- 10.25 **Deborah Tarrant, HPMA President**  
➤ Deborah will provide a HPMA perspective of the future workforce and how the HPMA's strategic direction supports this.
- 11.30 **Gary Theobald, Director of HR & OD, Health Education England**  
➤ Gary will provide an overview of the NHS Workforce Strategy and discuss the impact on the future workforce.
- 12.30 *Lunch & Networking*
- 13.15 **Will Sambrook, Company Director, Akenham**  
➤ Akenham assists organisations as they try to attract, engage, and inspire their workforce. Using research into current workforce trends and big social disrupters, Will will help you reflect on whether the things you are doing today will still be valid tomorrow.
- 14:15 **Julia Tybura, Managing Director, Zenon Consulting/ Board Member, London HPMA Academy**  
➤ As a senior HR and OD leader with 25 years' experience in HR, OD, general management and Board level roles, Julia will lead a session on the future of healthcare and leadership in 2038 and how changes to the future workforce may impact on the role of HR. Julia will facilitate group work to consider these questions and reflect on the 'HR/OD professional' role and the new CIPD standards.
- 15:30 *Comfort break*
- 15:45 **Stuart Craig – Partner Mills & Reeve**  
➤ Employment law update.
- 16:15 Round table discussion and reflection
- 16.30 *Close*

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To book your place please go to: [www.hpma.org.uk/event/info](http://www.hpma.org.uk/event/info)